

BUSINESSES ON THE MOVE

2017 Report

7 businesses

have received publicity and increased visibility via Shalom's marketing in newsletters, e-blasts, reaching THOUSANDS of people through email, social media, and video



thousands of dollars of marketing for FREE!

>300 hours have been devoted to building the SBOM infrastructure



Business Expo

SBOM

> 25 businesses were able to market their products and services, resulting in increased clientele

As a result of survey feedback, vendors and participants have driven the direction of SBOM to workshops and trainings such as:

- grant writing
- MBE/WBE/DBE certification and legal education
- business plans
- professional development (resumes, interviewing)

and have been connected to local resources including:



Grace Hill Women's Business Center



new Shalom family member as a result of SBOM networking event

a visitor was seeking a church home, experienced our hospitality, and we have the honor of this person selecting Shalom for a church home



Thousands of Shalomites and community members are now aware of Black Owned Businesses that exist in our church and our community



increased ability to support these businesses



keeping more in our community

